



County of Los Angeles  
Department of Public Social Services

Bryce Yokomizo  
Director

May 19, 2003

TO: Each Supervisor

FROM: Bryce Yokomizo, Director

SUBJECT: PUBLIC SERVICE ANNOUNCEMENT FOR WELFARE FRAUD  
REPORTING

Pursuant to your Board's instructions on February 18, 2003, this is to advise you of the Public Service Announcement (PSA) developed by DPSS and WeTip Inc. to increase public awareness in preventing welfare fraud.

For your information, KNX Radio regularly airs WeTip PSAs that urge the public to report on various types of fraud, including welfare fraud, and KMEX-TV has done the same.

On May 15, 2003, WeTip forwarded the attached PSA, which focuses solely on welfare fraud, to KNX Radio and KMEX-TV. It will begin airing within four to five days. WeTip is also asking several other radio stations to air this PSA on a space available basis.

The PSA makes reference to possible eligibility to a reward, if the information provided results in a fraud conviction. WeTip has offered rewards for reporting welfare fraud since the program has been in place, pursuant to Board approval in March 1988.

In addition, the WeTip Welfare Fraud Hotline number was published in the March 2003 issue of the County Digest.

My Department continues to collaborate with We Tip, Inc. to increase the visibility of their services and increase reporting of suspected welfare fraud.

Please let me know if you need any additional information.

BY:le

Attachment

c: Chief Administrative Officer  
County Counsel  
Executive Officer, Board of Supervisors

**PUBLIC SERVICE ANNOUNCEMENT:  
WE-TIP HOTLINE**

(30 seconds)

Los Angeles County cares about people who find themselves needing a helping hand from public assistance until they can become self-sufficient.

Unfortunately, there are those who will abuse the system and fraudulently obtain benefits, stealing from those who really need help.

If you are aware of someone who is receiving cash aid, Food Stamps or Medi-Cal and seems to have excessive property, money or cars, you can help stop welfare fraud.

You can call the WeTip Hotline anonymously, at 1 (800) 873-7283 or 1 (800) 782-7463. Concerned citizens have made over 100,000 anonymous tips on welfare cheaters saving millions over the past 15 years. If the information you provide results in a conviction for fraud, you may be eligible for a reward. Help stop welfare cheaters and conserve precious dollars for the truly needy people in our communities.